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# How To Stream Video Live 2016: Expand Your Reach In Minutes With Live Video Through Facebook, YouTube, Periscope, Livestream, Meerkat And More - Even If You Hate Being On Camera



## Synopsis

Learn how to use your smartphone, tablet, or laptop to reach your audience RIGHT NOW with live streaming video. Live internet video is easy to implement, usually free to use, and is here to stay. It is now a major player in both social media and online marketing and you don't want to be left out. Social networks and online publishers like YouTube and Facebook, have partnered with the likes of Periscope, Livestream, and others to bring live, interactive video to audiences in the billions. Expanding your reach with live Internet video is a two-step process: 1) understanding the technology that makes it possible and 2) leveraging the time-tested truths of marketing and social influence that drive real results. This book will help you to do both. Paul Colligan has been live streaming on the Internet for over a decade and is a successful Internet marketer with more than two decades of experience training others to succeed online. He is also the author of the two #1 bestsellers, *How To Podcast 2016* and *YouTube Strategies 2016*. In *How To Stream Video 2016*, Paul takes a look at the world of live video broadcasting, how it can enhance your business, and how to get started TODAY.

## Book Information

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## Customer Reviews

Paul Colligan so knows his sh#t when it comes to online media and tech and how to leverage them with your messaging, I no longer dither on whether to get his new book, or report, or app, subscribe to his podcast... whatever it is. I just get it and schedule a deep dive into whatever it is into my schedule ASAP. Rather than getting a bunch of balkanized courses on how to be great on Facebook Live, YouTube, Periscope, Livestream, Meerkat and everything else -- here's the definitive guide to the overarching strategy for using these tool. All in one book. Damnit Paul, where the hell was this book before I'd spent \$1000+ on all these individual courses?! ;-) Listening to him and taking action on what I learned has helped make me well into the six figures and saved me from making many mistakes. He's not the most flashy guy talking tech and media out there annnd, he's one of the foremost authorities. He's like that classic E.F. Hutton commercial: "When Paul Colligan speaks, I listen." And if you're smart, you will too.

Terrific easy to consume book chock full of helpful tips on how to do live video. The software and hardware chapters were particularly valuable. Thanks Paul!

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